



MINDANAO DEVELOPMENT AUTHORITY

Accomplishment Report 2013



ABOUT THE MINDANAO DEVELOPMENT AUTHORITY

The Mindanao Development Authority (MinDA) is a government agency created through Republic Act 9996. It is mandated to promote, coordinate, and facilitate the active and extensive participation of all sectors to effect socioeconomic development of Mindanao. It also acts as the Philippine Coordinating Office (PCOE) for the Brunei Darussalam Indonesia Malaysia the Philippines East ASEAN Growth Area (BIMP-EAGA), ensuring the active participation of Mindanao and Palawan in the sub-regional economic cooperation.

ABOUT THE COVER

The cover photo beautifully captures the intricate work required in crafting the banig (hand-woven mat of dried and dyed leaves) – a traditional skill handed down from one generation to another among the women weavers of Barangay Maitung in Northern Kabuntalan, Maguindanao province. The photo aptly depicts MinDA's work as a government agency as it strives to interweave modern development approaches into a largely conventional setting in efforts to shape a more progressive and inclusive socioeconomic landscape of Mindanao. Photo by Kenny E. Nodalo, MinDA.



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2013

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FOREWORD

Looking back to the productive year of 2013 gives me a great sense of hope over where Mindanao is heading. It was this year that we gained a firm foothold to launch our new initiatives, firing up our commitment and intensifying our efforts to achieve the goals of our development roadmap, the Mindanao Peace and Development Plan or Mindanao 2020.

For one, the Mindanao Development Corridors Program has been firmed up towards elevating the competitiveness of our expanding businesses and industries, congruent to its goal of connecting the regions and making Mindanao globally competitive.

We created mechanisms that allow us to provide inputs on Mindanao's development goals to the bigger national development goals, while bringing to fore major areas that need national government attention.

We brought our power stakeholders together to provide inputs to an energy plan that will address our unique power situation, and intensified our campaign for renewable energy to lead towards a regime of reliable, sustainable, and affordable power for Mindanao.

In our effort to push for policy advocacy to create an enabling environment for all our development initiatives, more partners and alliances were engaged to help further our campaign. Partnerships like these advanced our environmental program to gain headways in its ecological programs.

As we welcome integration into the regional economy, we scaled up our investment promotions within the sub-region, forging agreements with our partners in the BIMP-EAGA. Our missions and strengthened investment networks will bid well to our goal of participating in the bigger ASEAN Economic Community.

Interwoven into all these programs and activities is our communication and public relations support, strengthening our presence in new and traditional media, as well as solidifying MinDA's brand and strategic role in Mindanao's development track.

We established our presence in the different areas of the island-region to allow us to track development gaps and stakeholder issues. Behind all these are the MinDA Board which sets our strategic direction and our human resource whose capability and welfare we strive to continually enhance.

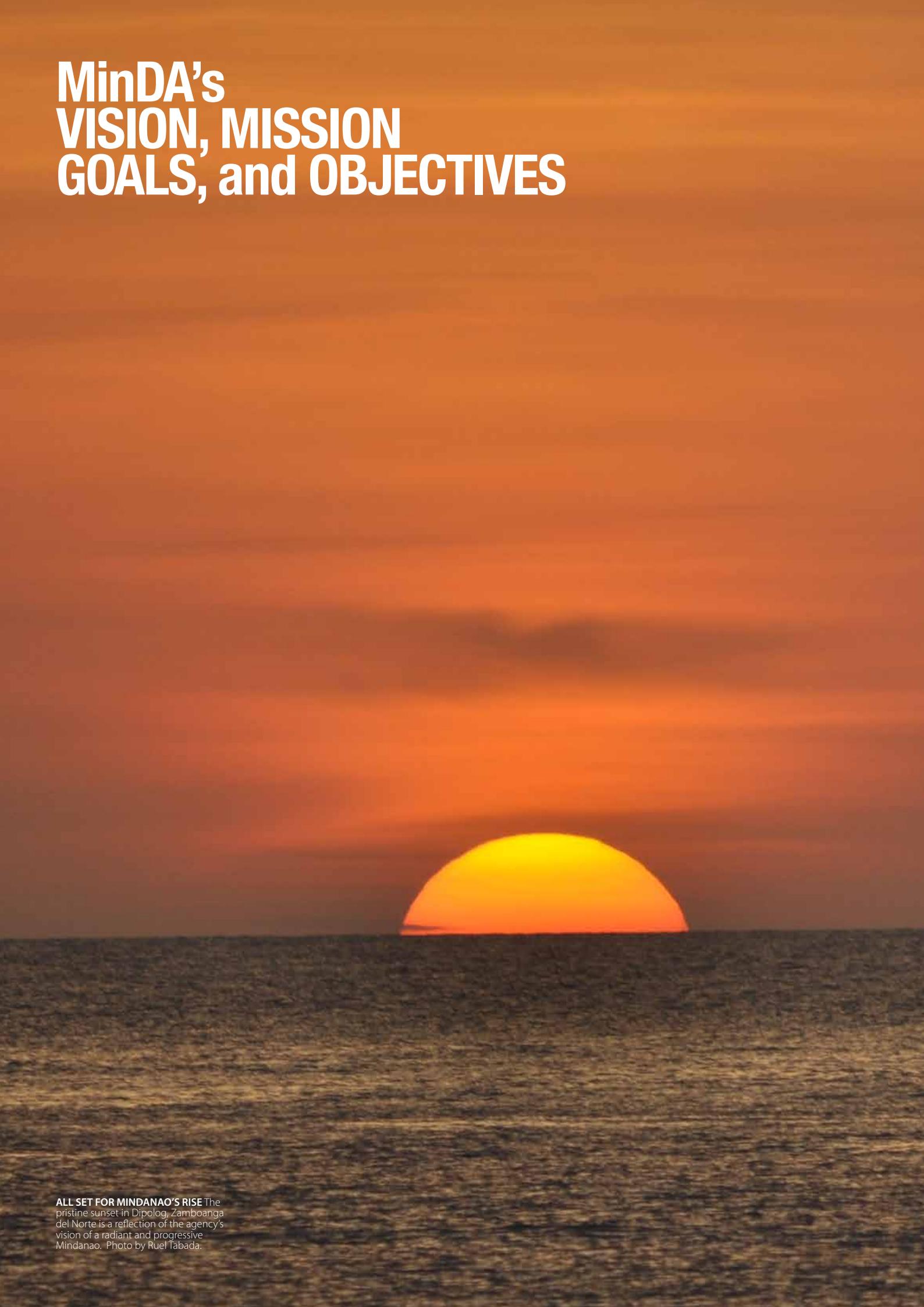
As we close 2013 in high spirits, we do so in anticipation of continuing our concerted efforts in the following years. The initiatives may change and the strategies may evolve, but the overarching goal will be the same – to empower and unify Mindanawons and allow them to benefit from the sustainable development of a peaceful, integrated, and globally competitive Mindanao.

Mabuhay!



Secretary Luwalhati R. Antonino
Chairperson, Mindanao Development Authority

MinDA's VISION, MISSION GOALS, and OBJECTIVES



ALL SET FOR MINDANAO'S RISE The pristine sunset in Dipolog, Zamboanga del Norte is a reflection of the agency's vision of a radiant and progressive Mindanao. Photo by Ruel Tabada.

VISION

To become the vanguard institution that provides strategic leadership in pursuing a peaceful, integrated and globally competitive Mindanao and ensures that the benefits of its sustainable development are equitably shared and enjoyed by a culturally-diverse, empowered and united Mindanawons.

MISSION

Our mission is to serve as Mindanao's lead agency in coordinating and integrating development efforts that bring about accelerated socio-economic development of Mindanao. We shall carry out this mission through the active and extensive participation of all sectors in this development process. We are committed to upholding standards for service excellence, good governance and inclusive leadership in achieving the aspirations and vision of all Mindanawons.

MAJOR FINAL OUTPUT (MFO)

Integrated Policies and Programs for Mindanao

ORGANIZATIONAL OUTCOME

Coordinated and integrated approach to planning and implementation of development plans, policies, programs and projects for Mindanao

GOALS AND OBJECTIVES

Ensure the active participation of Mindanao and Palawan in the overall BIMP-EAGA sub-regional initiative

Provide strategic planning and integrated programming of various peace and socio-economic development programs

Promote and sustain investments in Mindanao, and mobilize resources and implement key programs and projects that are needed to address the island's peace and development.

Work for inter-regional/Mindanao-wide linkages and synergism of Mindanao stakeholders in pursuing Mindanao's advocacy agenda



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MinDA is not just an institution providing strategic planning directions and shaping Mindanao's future, it also is a "family" that nurtures its staff and provides comfort and security

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22nd Mindanao Business Conference

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Standard Operating Procedures in the Implementation of Large Government Infrastructure Projects In Mindanao

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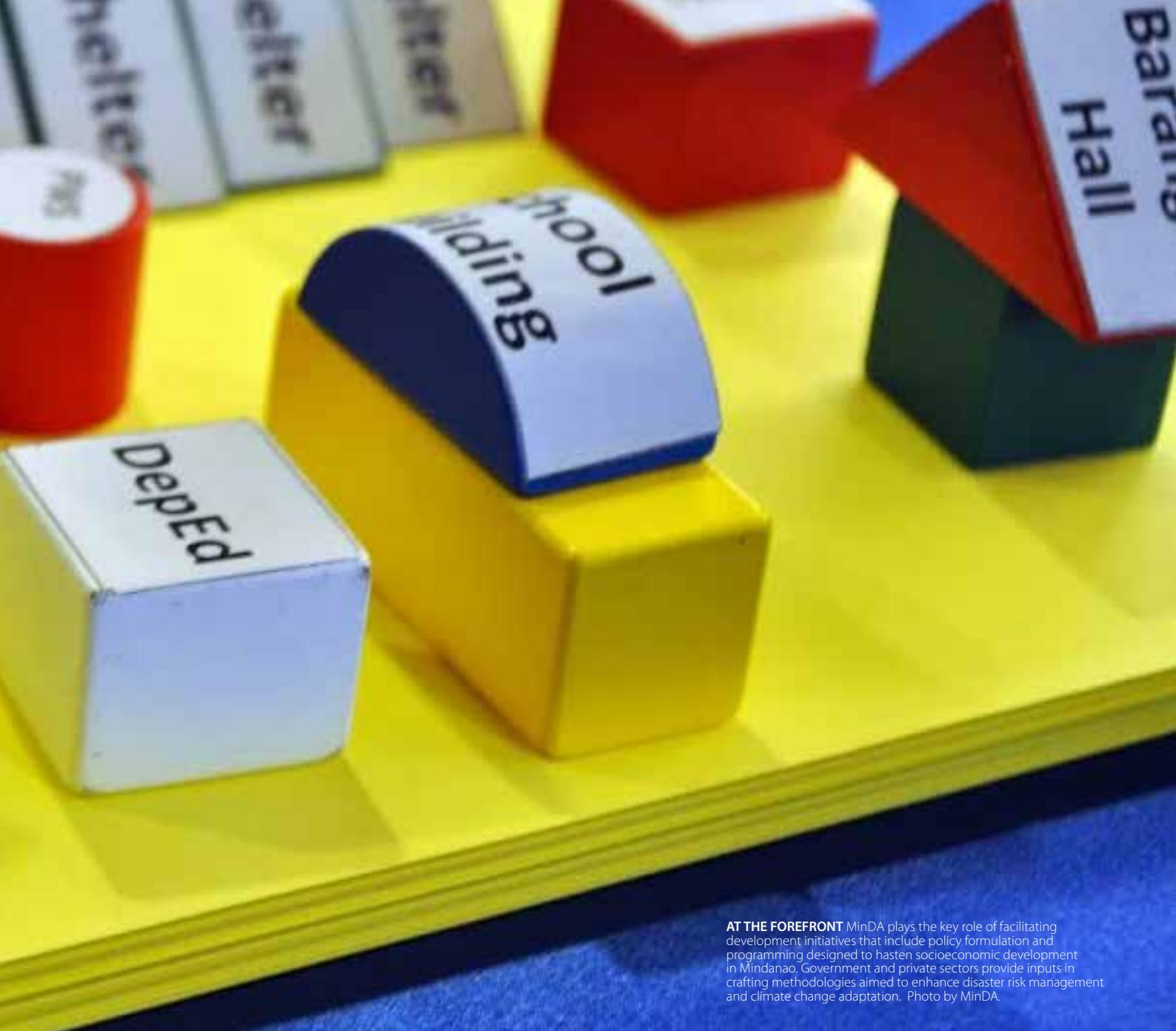


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Development Planning, Programming, Policy Advisory, and Project Development Programs

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AT THE FOREFRONT MinDA plays the key role of facilitating development initiatives that include policy formulation and programming designed to hasten socioeconomic development in Mindanao. Government and private sectors provide inputs in crafting methodologies aimed to enhance disaster risk management and climate change adaptation. Photo by MinDA.

MinDA takes the lead in advancing development initiatives for Mindanao in the areas of policy research and advocacy, project development and planning, knowledge management, and monitoring and evaluation for a concerted Mindanao-wide socioeconomic development effort.

Mindanao Growth Corridors and Exports Gateways Strategy

Aligned with the overarching framework of the social contract, MinDA, through the Mindanao 2020, adopts spatial development strategies in accelerating economic development and inclusive growth in Mindanao. Central to these strategies is the establishment of Growth Corridors based on their strategic role in the overall development of the region.



ACCELERATED GROWTH MinDA spearheads a series of consultations and writeshops designed to formulate strategies and projects that will further bolster socioeconomic development in the island-region. The organization also collaborates with various key players from different sectors in the implementation of these strategies. Photo by MinDA.

The Mindanao Growth Corridors and Export Gateways Strategy (MGCEGS) has been planned to propel Mindanao's growing business industries by providing integrated common service facilities to increase competitiveness of Mindanao industries thereby creating massive employment and generate more income particularly for the agriculture, tourism and manufacturing sectors. The said Growth Corridors Development Program initially comprises three (3) major corridors: Northern Mindanao Development Corridor, Southern Mindanao Development Corridor, and Western Mindanao Development Corridor with five (5) components/clusters (see infographic).

A masterplan will be done to define the geographic scope, spatial design, strategic facilities, business models, governance infrastructure and specific project components/investment program needed to operationalize these corridor frameworks. The proposed MGCEGS will likewise form part of the proposed larger BIMP-EAGA Food, Agribusiness and Logistics Corridor which will specifically highlight the contribution of Mindanao to BIMP-EAGA in line with the goal of maximizing BIMP-EAGA's potentials as the food basket and agribusiness hub of ASEAN and the rest of Asia.

Workable development strategies and prioritized programs and projects that will support and sustain the MGCEGS have been identified during the series of consultation meetings and write-shops among various Mindanao stakeholders which includes national and regional line agencies, local government units, industry players, and other sector groups in key growth cities of Cagayan de Oro, Zamboanga, and Davao for Southern Mindanao Development Corridor.

The MGCEGS has already received support from government line agencies and some development partners to jump-start this corridor program. The DOTC has committed PhP100 million to fund the master plan formulation; PPP Center will provide technical assistance in the preparation of PPP proposals; ADB has signified interest to help in the preparation of feasibility studies for major infrastructure projects; and USAID is supporting the rapid assessment of logistics of key ports in Mindanao to include technical assistance for various RoRo programs.

A masterplan will be done to define the geographic scope, spatial design, strategic facilities, business models, governance infrastructure and specific project components/investment program needed to operationalize these corridor frameworks.



Food, Agribusiness, and Logistics Cluster

Industrial Trade Cluster



Central Mindanao, Bukidnon

Food Basket Cluster

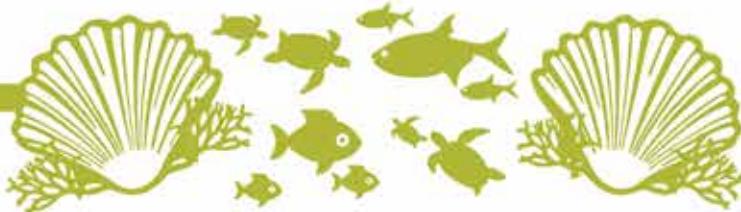


Biodiversity and Ecotourism Cluster



Zamboanga, Basilan
Sulu, Tawi-Tawi

Mariculture and Trade Cluster



Mindanao Growth Corridors and Export Gateways Program



Mindanao Development Forum

The Mindanao Development Forum (MDF) was created by the MinDA Board of Directors (through a resolution in March 2011) to seek policy support, strategic inputs, consensus, and commitments for Mindanao's accelerated and sustained development as embodied in President Aquino's Social Contract with the Filipino people. The MDF builds on integrating existing consultative processes and serves as the primary mechanism for the Philippine Government in Mindanao.

MINDANAO Development FORUM

dedicated to a greener, better, and peaceful Mindanao

MINDANAO MOVERS Key government officials and representatives from the private sector sit as panelists during the 1st Mindanao Development Forum. Photographed (from left to right) are Dr. Ricardo de Ungria, Ms. Irene Santiago, Sec. Luwalhati R. Antonino, ARMM Governor Mujiv Hattaman, Sec. Teresita Deles, Ms. Miriam Colonel-Ferrer, and Mr. Ricky Juliano. Photo by MinDA.



#MindanaoDevForum



15-Point Priority Mindanao Development Agenda



On Peace, Justice, and Security

Harmonization of conflicting policies (Lands laws and IPRA)
More participation of all stakeholders, especially the Indigenous People in the peace process
More efforts to level up the information drive on programs, projects and policies.

On Economy

Implementation of the following in the Power and Infrastructure sector:
1. Streamline licensing and regulation;
2. Promote mini-hydros and power infrastructure; and,
3. Policy reforms.



Adaptation of technical solutions to climate change
Improvement in business regulations and property rights such as in the field of Small-Medium Enterprises, Mining, Agriculture, and Land.



On Climate Change Mitigation and Adaptation

Climate change and disaster proofing of land use and development plans and regulatory tools.
Promote strong multi-sectoral coordination and community participation.
Implement climate change adaptation and mitigation measures



On Governance

Promote and establish an effective, accessible & responsive justice system.
Capacitate the Local Government Units on governance.
Promote citizen participation in running the affairs of government.



On Human Development and Poverty Reduction

Build the capacity at the local level to plan and implement from the bottom
Use accurate data as basis for planning, monitoring and reporting.
Strengthen multi-agency and development stakeholder coordination and collaboration.

The 1st MDF was conducted in Davao City in February 2013 which presented Mindanao's development over the last two (2) years and provided updates on the existing political settlement between the government and the Bangsamoro. The forum also resulted to sectoral commitments to bring forward the Mindanao Agenda.

The Climate Change Adaptation and Mitigation (CCAM) Cluster has completed their action plan in June 2013 based on the MDF CCAM cluster agenda which includes: climate change adaptive land-use plans, development plans and regulatory tools; promotion of strong multi-sectoral coordination and community participation; and implementation of climate change adaptation and mitigation measures (natural resources management and infrastructure development).



MINDANAO ENERGY PLAN Government officers and private sector representatives attend a public consultation on the Mindanao Energy Plan, which serves as a guide for Mindanaoans to achieve sustainable and affordable power supply. Photo by MinDA.



Mindanao Energy Plan

Considered as one of the deliverables identified by the Mindanao stakeholders during the Mindanao Power Summit held last April 2012, the Mindanao Energy Plan (MEP) will serve as a guide for Mindanaoans to achieve a sustainable, affordable power supply. The Department of Energy (DOE), in cooperation with MinDA, launched the first leg of the Mindanao-wide public consultations for the formulation of the Mindanao Energy Plan (MEP) last December 2013 in Cagayan de Oro City for Region X. Consultations in Davao City (Region XI), General Santos City (Region XII & mainland ARMM), Butuan City (CARAGA), and Zamboanga City (Region 9 & ARMM island provinces) will be held in 2014.

The MEP is an energy development plan that is being developed by DOE which is independent from the Philippine Energy Plan (PEP) but is aligned with the M2020 thereby focusing on Mindanao's development needs in terms of the energy sector. It also considers the unique circumstances that Mindanao has compared to the rest of the country and it is more attuned to the needs of the island region.

Other Initiatives

Updating of the Philippines Development Plan (PDP)

MinDA, along with other concerned agencies, contributed to the midterm updating of the Philippines Development Plan, the individual regional development plans, results matrix and the regional development investment program for 2011-2013. Taking into consideration the Mindanao 2020 Peace and Development Framework Plan for 2011 to 2030 during the consultations, Mindanawons from all sectors affirmed five (5) major areas that continually need national government attention: (a) Power; (b) Ecosystem; (c) Physical and Logistics Integration; (d) Peace and Development; and (e) International Linkages.



Establishment of MinDA- NEDA Interface

A MinDA-NEDA interface was established as a result of series of meetings between and among NEDA Central Office, NEDA Regional Offices, and the Regional Planning and Development Office (RPDO) of ARMM. The seven areas of collaboration are the following: power, environment, interconnectivity, peace and security, BIMP-EAGA, resource mobilization, and investment facilitation.

Provision of Technical Support to Implementation and Monitoring of Mindanao-wide and Inter-regional Programs and Projects

MinDA, as member of the policy-making and direction setting bodies of various on-going Mindanao-wide and Inter-regional Programs and Projects such as the Conflict Sensitive Resource and Asset Management (COSERAM) Program, Growth with Equity in Mindanao (GEM), Enhancing Governance, Accountability and Engagement (ENGAGE), Project Twin Phoenix, Mindanao Sustainable Agrarian and Agriculture Development Program (MinSAAD), Italian Assistance to the Agrarian Reform Community Support Development Program (IARCSDP), Mindanao Rural Development Program (MRDP), and the ARMM Transition Investment Support Program (ARMM-TISP), provided technical support in the implementation of the above-mentioned programs including monitoring and evaluation of sub-projects to ensure smooth implementation.



“ I have the utmost confidence for the future of this region. And if we work together, I know we can fulfill Mindanao’s promise, and perhaps even exceed it. Years ago, who could have imagined that we would see a Mindanao as vibrant as we are seeing now—where peace is within reach, where critical gaps in infrastructure and power are being filled? There is much more to come in the future, and I invite all of you:

Let us work even closer. ”

His Excellency Benigno Simeon Aquino III
President, Republic of the Philippines

22nd Mindanao Business Conference, August 8-10, 2013, Davao City
Photo by Ryan Lim, Malacanang Photo Bureau





Development Research and Policy Advocacy

MinDA advocated for the review and enactment of policies that would provide an enabling environment for Mindanao's development, as follows:



TUNA-RELATED ADVOCACIES



GENSAN ECONOMIC ZONE



THE CABOTAGE LAW



BUSINESS SECTOR



MINDANAO EXPORTERS

Granting of continuous access in international tuna fishing grounds which guarantees around 50,000 metric tons of tuna catch annually, i.e., equivalent to PhP4 Billion in revenue for the fisheries sector; Proposed Executive Order (EO) Creating the Philippine Committee for Fisheries Advancement

The GenSan Economic Zone (GEZ) is poised as a new facility that will serve as an entry point for investments from the neighboring EAGA and ASEAN member countries. It is currently the largest industrial-economic zone in South and Central Mindanao.

MinDA has continuously lobbied for the amendment of the Cabotage Law in order to reduce the transport cost of goods from Mindanao to the rest of the Philippines. The repeal of the said law has also been considered a priority measure by President Benigno Simeon Aquino III.

Various issues concerning the private business sector - ranging from energy, infrastructure down to tourism were thoroughly addressed with the resolutions passed from the 2013 Mindanao Business Conference.

MinDA has also been active in the development of policies that would help bolster development in Mindanao's exporting industry. Resolutions that help expedite the export process in the island-region and contribute to a more streamlined system were proposed by the agency during the Mindanao Exporters' Congress.

Policy, Decision-Making, and Partnership Building



STUDY ON GOVERNANCE FOR THE DEVELOPMENT OF NORTHEASTERN MINDANAO INVESTMENT AREA (NEMIA)

for a suitable model of corporate governance to administer the development of NEMIA.



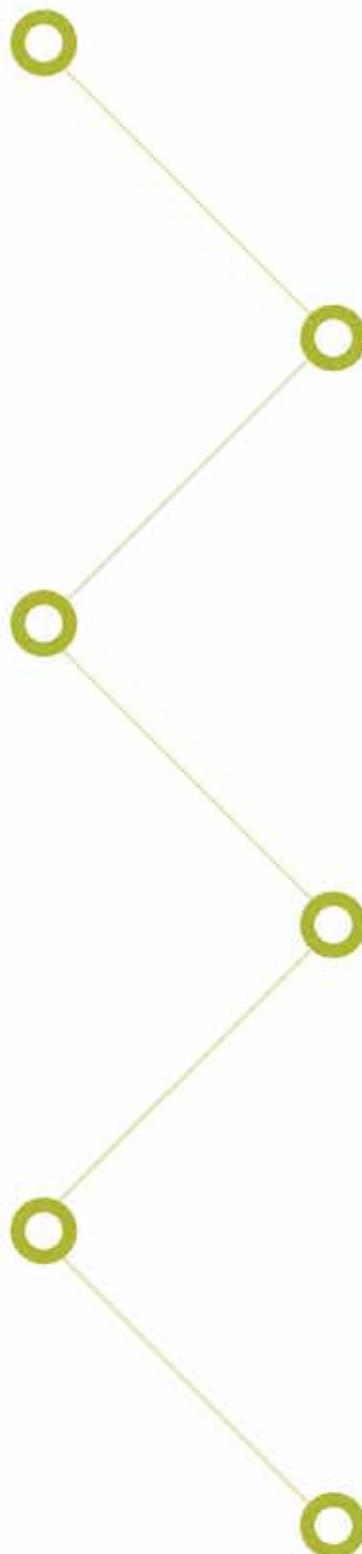
INDUSTRY PROFILES

for coconut, oil palm, halal, banana, coffee, cacao, and tuna.



BUSINESS GROUPS

such as the PCCI-Mindanao, PHILEXPORT XI, SOCSKSARGEN Federation of Fishing and Allied Industries, Inc, and Halal Forum, for the promotion and advocacy of policies in support of business and industry development.



STUDY ON CROSS-BORDER TRADE IN MINDANAO

which validated case studies on cross-border trade and discussed its security, development and governance implications in the Sulu Sea.

In terms of Partnership Building for Policy Research and Advocacy, MinDA actively engaged partners and alliances, as follows:



INSTITUTIONS IN CONGRESS

such as the Mindanao Legislators Association and the House Committee on Mindanao Affairs, for the promotion of Mindanao's legislative agenda on relaxation of Cabotage law, Review of the EPIRA, National Land Use Law, and harmonization of conflicting policies on land, with special attention to land laws, environment, and IPRA.



ACADEMIC INSTITUTIONS AND AGGREGATIONS

such as the Mindanao Studies Consortium Foundation Inc., Northern Mindanao Consortium for Agriculture and Resources Research and Development, Xavier University, Mindanao Economics Societies Inc., Economics Society of ADDU, and University of Southern Mindanao (USM) Kabacan, for the promotion of the Mindanao 2020 Research and Policy agenda.



NURTURING OUR WATERS A flagship program of MinDA, the MindaNOW! Nurturing Our Waters Program aims to facilitate interventions designed to preserve and properly manage water, one of Mindanao's most vital resources. The Baobao Falls in Surigao del Sur (photo spread) is among the well-preserved water sources of Mindanao. Photo by MinDA.



MindaNOW! Nurturing Our Waters Program



The MindaNOW! Nurturing Our Waters Program is an integrated set of development interventions anchored on sustainable development framework. It adopts the river basin and watershed as the key platforms for planning, it emphasizes ecological value and capitalizes water as the most critical resource for human survival, and it optimizes the full potentials of the river basin and watersheds without compromising its carrying capacity. The program comprises five components, namely: (1) Institution Development and Capacity Building; (2) Plan Harmonization and Knowledge Management; (3) Program Support; (4) Policy Advocacy; and (5) Constituency Building.

The MindaNOW! PMU started its operations in the early part of 2013 with its Integrated M&E System established in partnership with the University of the Philippines Mindanao College of Science and Mathematics in June 2013. The web portal has likewise been established and operationalized, containing relevant information on major river basins in Mindanao. Some program info materials include the folder and brochure, and the quarterly publication MindaNOW! Sulog newsletter whose maiden issue was released in June 2013. Moreover, the MindaNOW! Facebook page has been set up as a medium for advocacy and interregional coordination, preparation and response in the event of natural and man-made calamities. It now has a network of 439 users who regularly receive updates and related information.

Of the eight (8) major river basins in Mindanao, the Cagayan de Oro River Basin Management Council is now functional and in full gear in strengthening its capacities, the Tagoloan River Basin Management Council was recently organized, and the remaining six are now under consultation.

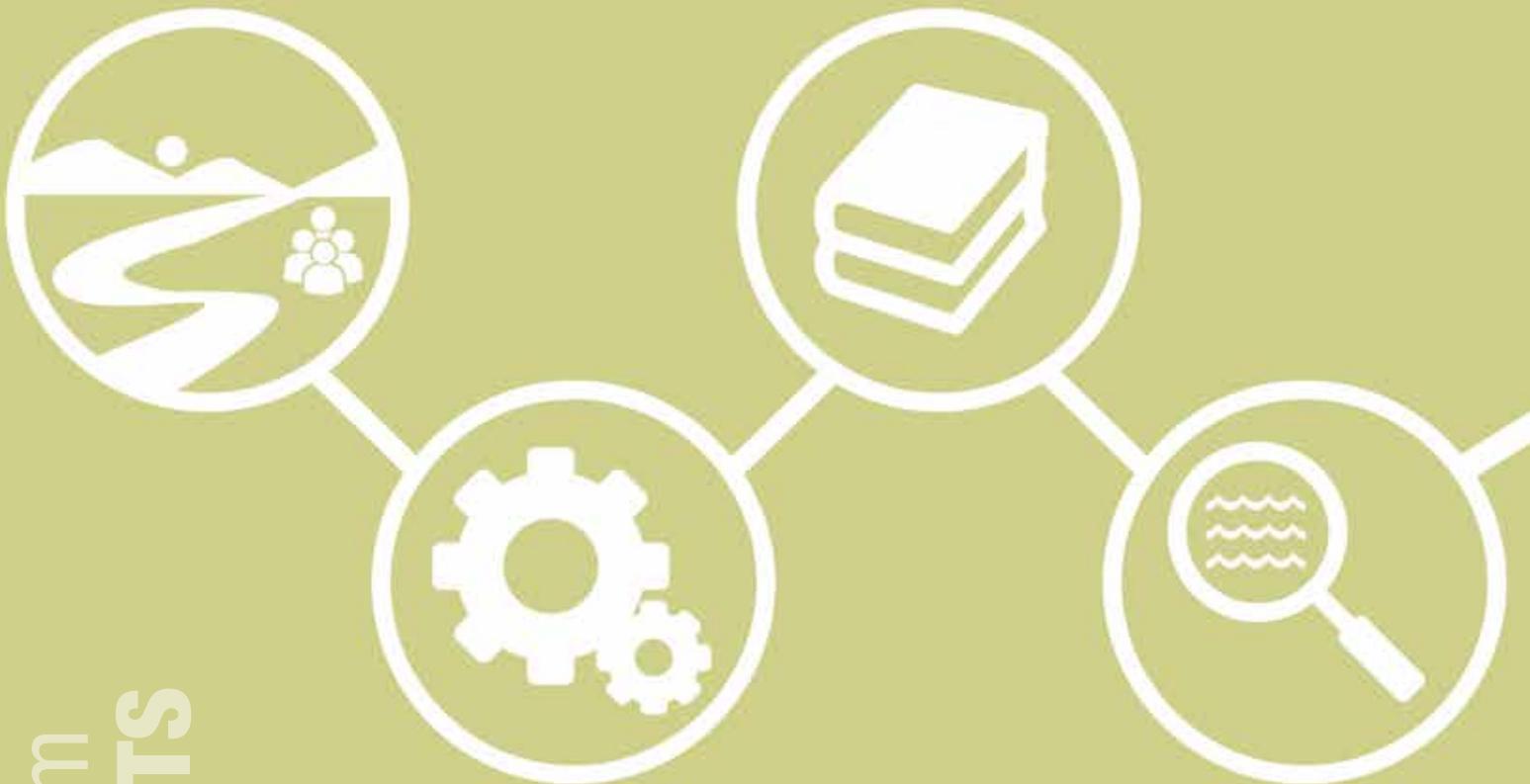
Watershed alliances like Ala Valley Landscape Development Alliance, Bukidnon Watershed Management Council, PPALMA, SLAM, Save Davao Gulf Foundation, Davao River Alliance, Macajalar Bay Council, and the Lake Mainit Council are also engaged in the organization of river basin management mechanisms.

RBOs and ALLIANCES

Of the eight (8) river basin master plans to be formulated: the Mindanao River Basin and Buayan-Malungon have been completed; the Agusan River Basin Master Plan is for enhancement in coordination with DENR-Caraga and DENR-River Basin Control Office (RBCO); the Davao River Basin and Cagayan de Oro are being formulated with the DENR Regional Offices and set to be finalized by June 2014; and the Agus, Tagum-Libuganon and Tagoloan are under procurement stage.

Likewise, a Climate Change Adaptation and Mitigation Action Plan was crafted with three (3) priority research agenda that served as basis for developing the nine (9) research proposals.

ACTION PLANS



MindaNOW! Program ACCOMPLISHMENTS

MECHANISMS

The Mindanao River Reconstruction Task Force (MRRTF) has been created thru MinDA Board Resolution No. 004, Series of 2013, in view of the need to rehabilitate critical rivers that were severely damaged by typhoons and degraded due to continuing unsustainable human activities. It was able to identify 21 critical rivers outside the major river basins for assessment.

Complementing the efforts of the MRRTF is the MindaNOW Experts Forum (MEF) as the research arm of the MindaNOW Program. Thru the Central Mindanao University, the MRRTF came up with recommendations for the most degraded rivers as a result of the rapid assessment. An initial pool of seven (7) experts were accredited by MinDA, MindaDOST and CHED who will share their expertise by undertaking researches, and acting as resource persons and facilitators of MinDA's environment-related activities.

ASSESSMENTS

MindaNOW! implemented two (2) major studies that respectively measure the degree of degradation of 21 critical rivers in Mindanao as well as the capacity of partner agencies on ridge-to-reef approach. With the partnership of the MRRTF and Central Mindanao University, the first phase of the study that includes the first 10 rivers has been completed, while the assessment of the remaining 11 rivers will be done in 2014. The MSCFI, through UP-Mindanao, will come up with a package of capacity building interventions on mainstreaming ridge-to-reef principles and a River Basin Organizations Manual.

In partnership with the LGUs in the MRB, NEDA, RPDO-ARMM, DPWH Regional Offices and Woodfields Consultants Inc., funding commitment from DPWH Central Office has been facilitated for the four (4) priority flood control projects recommended in the MRB master plan as one of the measures that will address the perennial flooding in the area. Currently, these projects are in the detailed engineering stage and are set to be implemented next year.

Ten (10) flood control interventions in the Agusan River Basin identified by the scoping mission composed of MinDA, NEDA Caraga, DPWH Caraga and DPWH-CARBDP were endorsed to the DPWH for funding consideration.

PROJECT FUNDING



STRATREEGIC



PROTECTED AREAS

MinDA is monitoring the proclamation of the Pantaron Range and Liguasan Marsh as protected areas under the Republic Act 7586 otherwise known as the National Integrated Protected Areas System (NIPAS) Act. Pertinent documents to support the proclamation of the two (2) priority areas are being prepared by DENR X and DENR XII.

CONSTITUENCIES

MinDA signed a Memorandum of Agreement (MOA) with 13 NGA partners during the launching of the program. The Program has already engaged DENR as an active partner thru the RBCO and DENR Regional Offices specifically in the establishment of river basin management mechanisms, formulation of river basin master plans, and implementation of Executive Order No. 50.

The Program also tapped the expertise of the academe (CMU, UP-Mindanao, USEP, MSU, Caraga State University and Holy Cross of Davao College) in the fields of research and facilitation. Two (2) USAID projects in Mindanao (B+WISER and Be Secure) adopted the MindaNOW! Program framework in their project implementation.

The MindaNOW! StraTREEgic Project supports local initiatives that complement the National Greening Program with the LGU as the major implementing partner, and the business and academe sectors as the main contributors. MinDA provided technical and financial assistance to the Municipality of Naawan in Misamis Oriental for the implementation of its Green Governance Program, a reforestation project to maintain its existing watershed which is the source of water supply for the municipality and neighbouring areas.

MinDA is currently working on a partnership of Baganga LGU with a private sector for the rehabilitation of mangroves devastated by Typhoon Pablo.

Project Development, Appraisal and Resource Mobilization

Formulated 16 Concepts/Proposals



Appraised Four (4) Projects



1.) Sustaining Economic Development Through Inclusive Community Development Programs in Mindanao's Conflict-Affected and Vulnerable Areas

2.) Socio Economic Development Support for ARMM
(Investment for Peace)

3.) Consultancy Services on the preparation of the Western Mindanao Corridor Development Plan

4.) Western Mindanao Corridor

5.) Mindanao Growth Corridors and Export Gateways Strategy (MGCEGS)

6.) Water Resources Assessment: Water Availability Study in Mindanao

7.) Feasibility Study on the Use of Vetiver, Kakawate and Bamboo as Riverbank Protection and Rehabilitation Measures for Critical Sections of Mindanao River Basin

8.) Nine (9) priority researches on environment:
• Risk assessment of population density and movement
• Comparative study on the benefits of implementing the Comprehensive Land Use Planning (CLUP) among LGUs.
• Sustainability of natural resources
• Effects of mining to Mindanao water resources, fisheries and aquatic resources
• Conflict management and land use in mining communities
• Development, utilization, and commercialization of appropriate technologies to optimize responsible small scale mining
• Profiling of Mindanao Coastal Resources
• Effects of agriculture in Mindanao on fisheries and aquatic resources
• Assessment of capacities of LGUs on DRRM specifically on fisheries and Aquatic resources

1.) USAID Projects
• YES! Mindanao
• Women Security and Peace
• Anti-Trafficking in Persons

2.) Silway River System Sustainable Resource Management and Development Project



10,202,192 ha.
Total Land Area (in ha.)



23,372,000
Projected Population (2013)



9,798 (in thousands)
Total Labor Force



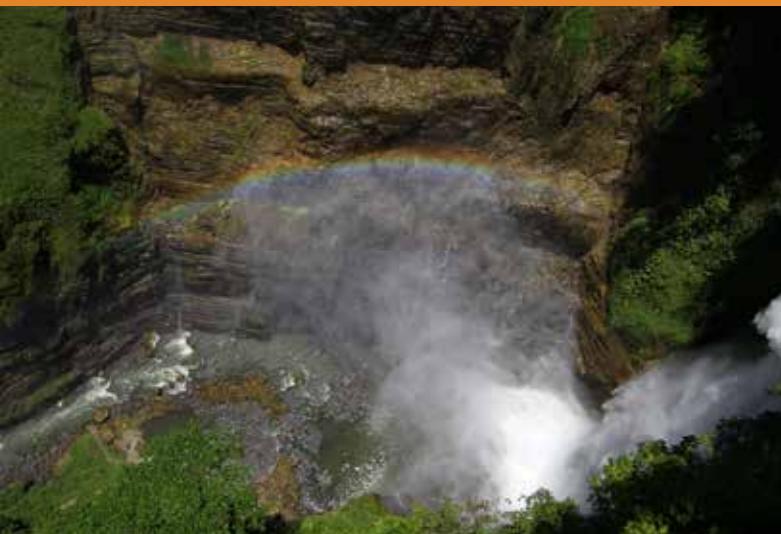
USD 7,601.23 million
Total Trade



**QUICK
FACTS**

Facilitated 18 Projects with Php6.965B Funding Commitment

Generated Php696,000 Additional Resources



1.) Php6.9 billion by DPWH for Mindanao River Basin Flood Control Projects

- Integrated Flood Control
- River Bank Protection and Rehabilitation Project for Ambal-Simuay River System
- Siltation Control and Management Project for Rio Grande de Mindanao River Siltation
- Siltation Control and Management Project for Ala River System Integrated Flood Control and River Bank Protection and Rehabilitation Project for Pulangi River System

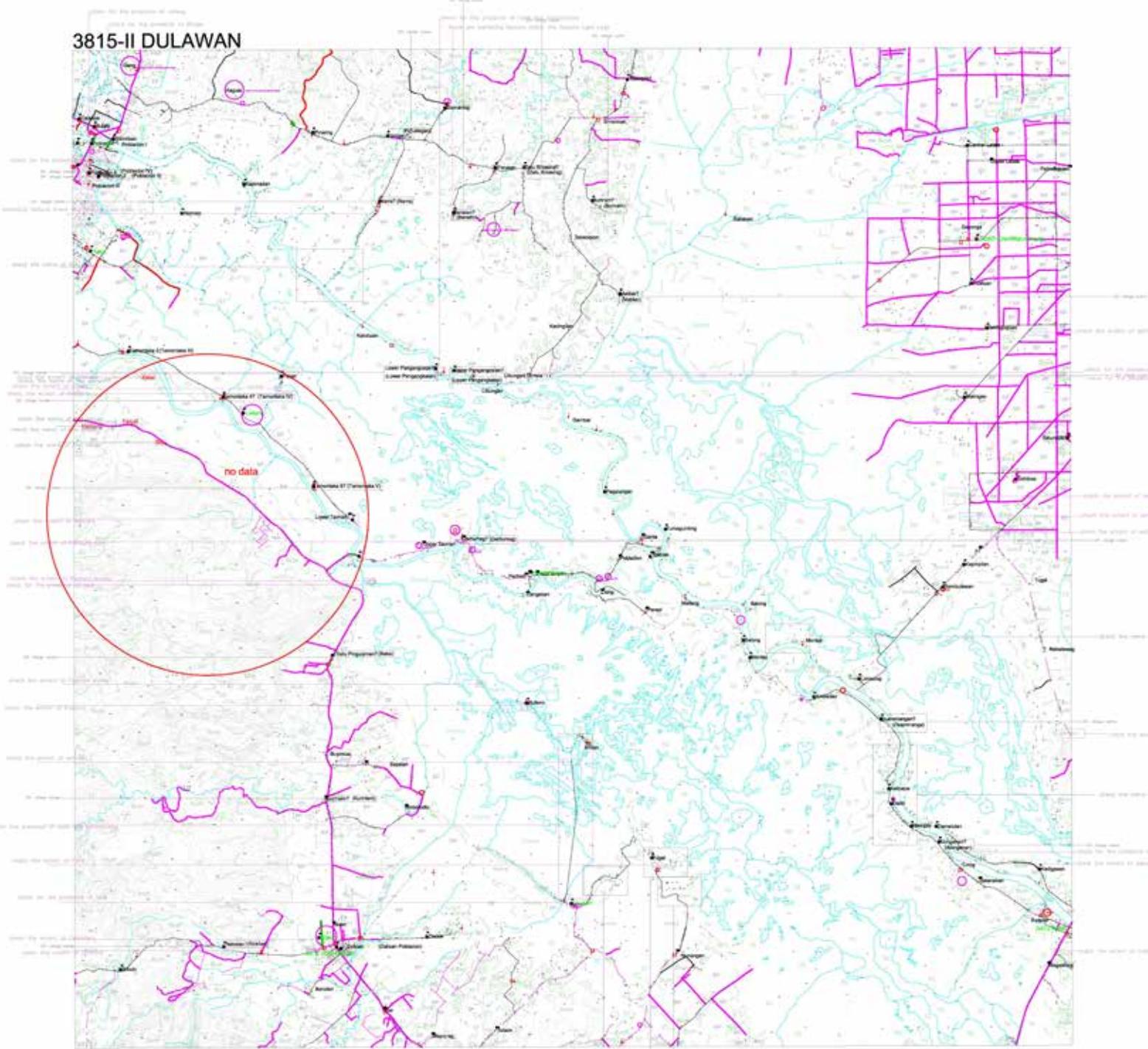
2.) Php 65.125 million by TIEZA for 14 tourism projects

1.) Php249,000 by UNDP for Capacity Building of MinDA and MinDA Partners

2.) Php447,000 savings generated out of technical services provided by partners and cost-cutting measures adopted

Mindanao Database Management

MAPPING MINDANAO MinDA's partnership with NAMRIA facilitates the development of the Mindanao topographic maps which are substantial in identifying key areas for development. Photo courtesy of MinDA.



MinDA, in partnership with NAMRIA, successfully implemented the JICA-funded project "Topographic Mapping for Peace and Development in Mindanao" 2010-2013. The project was completed last March 2013 with the turnover of the updated digital Topographic maps of Mindanao from the Japanese Government. NAMRIA and MinDA shall work on the distribution schedule within 1st Semester 2014.

An integrated information system has likewise been developed to cater to the information needs of MinDA's stakeholders. It supports/ houses various sub-information systems of the MinDANOW! Program

which centers on ecosystem-based development, and Mindanao Power Monitoring Committee which primarily coordinates power / energy related concerns in Mindanao.

Moreover, the following have been published: (a) Sectoral Economic Reports on Mindanao's economic indicators for the Year 2012 particularly on investments, labor and employment, power, tourism and transportation and logistics, agriculture, among others; and (b) Mindanao Development Statistics or DevSTAT, which is a compilation of various socio-economic indicators of Mindanao, has been updated and published.



“ As BIMP-EAGA moves toward integrating into the ASEAN economy by 2015, we must not stray our sights, but focus on securing the future of our local market players. As one, we can achieve this ultimate goal by investing in research and development, harnessing our market intelligence, and innovating advancements that will increase competitiveness in pushing our products and services to the frontiers of the international markets. ”

Secretary Luwalhati Antonino
Chairperson, Mindanao Development Authority
BIMP-EAGA Conference 2013, Palawan, Philippines
Photo by MirDA



Mindanao & BIMP-EAGA Investment Promotion Program

2



MinDA also leads the facilitation of investment promotions and marketing of inter and intra-regional and Mindanao-wide programs and projects. It also manages all BIMP-EAGA initiatives and other agreements forged with regional and international development partners. To effectively communicate these development initiatives, the program provides for design, management, implementation, and monitoring and evaluation of investment promotion and marketing plans.

Trade and Investments Promotions and Marketing

Inbound Missions



ASEAN PARTNERS Delegates from Malaysia, Thailand, Indonesia, and the MinDA Board with YBHG Dato Mohamad Alayuddin Che Hasan (seated, left) and MinDA Chairperson Luwalhati Antonino (seated, right) pose for a souvenir photo during the business networking session aimed to create potential partnerships and investments between Mindanao and other ASEAN countries. Photo by MinDA.

Putrajaya Malay Chamber of Commerce Malaysia to Davao 23-27 January 2013

The delegation was seeking opportunities in the following sectors: infrastructure development, furniture factory, product distribution, information technology, waste water treatment plants and other business ventures. Various one-on-one business negotiations with members of the Davao City Chamber of Commerce and Industry, Inc., General Santos City Chamber of Commerce and Industry, Inc. and the ARMM were held and the visit generated interests (e.g., light manufacturing related projects, furniture making; ICT-related projects; and supply of molasses).

This is a response to the invitation of Secretary Antonino and Ambassador Malaya during the Business Networking Forum with Kuala Lumpur based businessmen last 29 November 2012. This 25-person trade and investment mission was led by YBHG Dato Mohamad Alayuddin Che Hasan, Deputy President of the Malay Chamber of Commerce Malaysia and Chairman, Putrajaya Malay Chamber of Commerce in Malaysia, and was accompanied by officials of the Malaysian External Trade (MATRADE) – Manila Office. The mission was composed of Malaysian businessmen who are members of the Malay Chamber of Commerce. There were also businessmen from Thailand and Indonesia who joined the mission.

Tan Chong Group, 22-23 January 2013 Davao City

The Tan Chong International Limited is a Malaysian company engaged in the assembly and marketing of motor vehicles and automotive parts manufacturing. The said Malaysian company initially expressed interest in exploring opportunities in Mindanao in the areas of tourism, distribution of consumer products, manufacturing / assembly of automotive related products, particularly on establishing an automotive parts manufacturing and assembly plant, as well as investing in oil palm plantation.

The company has already registered with the Securities and Exchange Commission and their initial investment is into transportation facilities for the country's tourism sector. The My Teksi Transport Facility (Grab A Taxi) is GPRS-enabled taxi service that allows the commuter to call for taxi service through an application that may be downloaded for an Android or iOS phone. The technology is a first in the tourism transport sector and will be made available in key cities of the country such as Cebu and Davao.

Officials from Credit-Rating Agencies

MinDA, in coordination with the Bangko Sentral ng Pilipinas-Investors Relations Office, facilitated the Davao Leg visit of credit rating agencies: (1) Rating and Investment, Inc. (R & I) on 23-24 May 2013 as part of their due diligence visit for analysis writing; (2) Sojitz, 20 June 2013, a Japan-based credit rating company in Manila, which may potentially consider investment opportunities in Mindanao in their expansion plan; and (3) Moody's Investors Services, 30 July – 01 August 2013, with focus on the capacity of the cities and provinces in Mindanao to handle the volume of financial exchanges that match the substantial trade surplus and financial investments of large-scale companies.





INFOMAPP



Outbound Missions and Investors Groups

2013 International Food Exhibition (IFEX) Philippines May 16-19, 2013, SMX Convention Center, Mall of Asia Complex, Manila

IFEX is a biennial event that showcases indigenous food products and agricultural produce from all over the Philippines and other food products from Asia. MinDA organized the 72 Mindanao-based firms showcasing mostly agriculture and fishery-based food products. The Mindanao firms forged an estimated Php 182 Million pesos (US\$4.3 Million) worth of trade opportunities and earned a total actual sales of almost P1 Million.

The most sought after products during the market matching session were fresh fruits and vegetables from Mindanao. One of the notable trade negotiations was the Singapore-based company's interest to import fresh durian fruits from Davao City during the lean months in Malaysia. Other commodities highlighted in the negotiations include: fresh c avendish bananas, papaya and pomelo. The major vegetables which the Singaporean importers already requested for trial shipment were asparagus, sweet potato, and hot chili pepper. Attached as Appendix C is the list of Mindanao companies that were able to negotiate transactions with the Singapore delegation during IFEX 2013.

Unifrutti Group Philippines

The company has started its 4,000 hectare expansion for banana production in Maguindanao and its 2,000 hectare expansion for pineapple production in anticipation of an increase in demand from the respective markets of their export products.

Franklin Baker

The company is currently venturing into coconut water processing in anticipation of the increasing demand for coconut water in overseas markets. The company is expanding its operations to other points in Mindanao through joint venture schemes with local partners in the setting up of satellite processing facilities for coconut water concentrate. MinDA facilitated discussions between Franklin Baker and several Mindanao-based cooperatives on possible joint venture partnerships which include the setting up of a buying station where the local partner will consolidate the daily minimum required volume of 60,000 mature coconuts. Likewise, MinDA facilitated possible expansion areas in Lanao del Norte provinces particularly those under the supervision of SBE Agro Ventures (Green Treasures, Inc.).

Univanich Palm Oil Company Limited

This is an oil palm development project engaged by Univanich Palm Oil Company Limited of Krabi, Thailand. The company forged a joint venture with a private investor in Carmen, North Cotabato, which covers the construction of a crude palm oil crushing mill plant and an oil palm plantation in the said province. Along with the investment in oil palm is a prospect on biofuel to power the palm oil crushing mill in the succeeding phase of the project. Univanich intends to establish at least three (3) crude palm oil crushing mills in Mindanao. They are considering the Caraga Region and the Province of Davao Oriental for expansion. Each milling plant requires an investment cost of Php 460 Million.

The Washington Roundtable for the Asia Pacific Press of Heritage Foundation Inc.

which advances American leadership and national security by promoting the organization's policy agenda through relationships with international media and opinion makers.



MinDA's Investment Promotions Network



The Philippine Investment Promotion Plan (PIPP) Network

which invited MinDA to be part of the PIPP Network composed of various Investments Promotion Intermediaries (IPIs) that have bonded together for a common goal of promoting the Philippines as a viable destination for investments through harmonized investment promotion programs and activities. A Memorandum of Agreement with PIPP Network was signed last June 2013.



Foreign Service Corps of the Department of Agriculture (DA)

stationed in Brussels, Dubai, Tokyo, Beijing, Washington DC, Rome and Thailand which provided MinDA the opportunity to present current opportunities available for trade and investments in Mindanao.

Trade Development Board and Ministry of Commerce of China

which have expressed interest to participate in the 2nd BIMP-EAGA and IMT-GT Trade & Investment Expo and Business Leaders Conference. The China visit likewise served as an exposure for the Philippine delegation to China's electronic waste management and Green ICT which highlighted efficient green technologies.



Linkages with various entities were likewise established with the aim of furthering the Authority's networks for investment promotions.



Officials from the BIMP-EAGA ICT Forum from Brunei Darussalam and Malaysia

which explored opportunities for collaboration with their local counterparts. A Memorandum of Cooperation between the ICT Council of Davao (an umbrella organization of all ICT organized groups in Davao City) with the BIMP-EAGA ICT CEO Forum was signed which calls for the enhancement of cooperation in the conduct of sub-regional ICT-related events such as, business matching, and investment cooperation in ICT, etc.

MinDA also supported industry growth developments in Mindanao, particularly with the developments in Halal, cacao and banana industries thru participation in various forums to discuss challenges and opportunities in the said industries. Other projects assisted were the following:



Agriculture Production particularly Cacao, Oil Palm, Coconut, Banana, Rubber Production



Tourism Development Project in Gov. Generoso and Mati, Davao Oriental



Creative Sector Projects such as on animation and digital film making



Jewelry production in Compostela Valley



Establishment of Transshipment Facilities in Davao Region



Establishment of Sta Cruz Special Economic Zone in Sta. Cruz, Davao del Sur



Power and Energy Sector Projects



POWER TALK Romeo Montenegro, MinDA's Director for Investment Promotions and Public Affairs (right) discusses with Maria Ressa the Mindanao power situation during a live interview at Rappler's Talk Thursday. Photo by MinDA.



Public Relations

In 2013, MinDA provided full public relations, media, and communication support to national and Mindanao-wide events as well as conceptualized, crafted, and produced Information Education and Communication (IEC) materials for both internal and external activities.



Communication and Media Support Services

In efforts to promote, coordinate and facilitate the active and extensive participation of all sectors to effect socioeconomic development in Mindanao, MinDA implemented media and communication activities geared towards advocating and disseminating positive news about its flagship programs, as follows:

1. Mindanao Nurturing Our Waters (MindANOW!) Program
2. Investment Promotion and Facilitation
3. Mindanao Power Development Program
4. Mindanao Development Corridors and Export Gateways Strategy (MGCEGS)
5. Mindanao Integrated Coconut Industry Development Program

Further, as lead organization tasked to mobilize programs that are needed to stir peace and socioeconomic development in Mindanao, MinDA also provided institutional communication support to the following Mindanao-wide major strategic events:

1. 1st Mindanao Development Forum
2. International Food Exhibition (IFEX)
3. MASS-SPECCGeneral Assembly
4. 2nd Mindanao Congress of Advocates for Renewable Energy and Rural Electrification and Development (MinCARED)
5. Mindanao Exporters Congress
6. 22nd Mindanao Business Conference
7. Mindanao River Basin Management

and Development Master Plan
8. One Mindanao for Visayas Initiative
9. 8th National Oil Congress and Support to Palm Oil Industry
10. Launch of USAID projects in Mindanao on May 29, 2013
11. 15th National Tuna Congress
12. 11th Communicators Network (MindaComNet) Congress
13. Kabisig Philippine Government Expo and Trade Fair 2013
14. Davao Media Year-end Gathering

Provision of institutional communication support ranges from generation of IEC materials (e.g., brochures, media kits, AVPs, etc), media coverage, promotion activities thru social media, press conference, speeches and program messages, press releases, media briefings, and event stories. Effective implementation of these institutional communication support activities allowed MinDA to strategically position itself and build a strong public image and presence in Mindanao.

MinDA successfully reached and utilized various existing communication mediums from print ads, TV, radio, and social media. MinDA's utilization of social media such as Facebook and Twitter further expanded the reach of its communication and public relations functions. Appendix D summarizes the various institutional communication support provided for various programs and activities/events in 2013.

ONE GLOBAL MINDANAO President Benigno Aquino III answers questions from the media during the 22nd Mindanao Business Conference held in Davao City. Photo by MinDA.



MESSAGING MINDANAO Various communication products such as the MindaNOW! Program's Solog provide the public information on MinDA's socioeconomic and environmental initiatives. Photo by MinDA.

Internal and External Communication Support

MinDA produced IEC materials aimed at increasing public awareness on Mindanao developments, as well as strengthened its external communication by increasing visibility of projects and programs through social media posting and updating. A web-based photo album was established which contain uploaded brand-conscious photo documentation. Internal communication materials such as booklets, signage and banners, flyers, brochures, and portfolio were likewise produced for the consumption of MinDA's staff and officials.

MinDA, in coordination with UNDP, also facilitated the packaging of the Building Back Better (BBB) report and the best practices handbook. MinDA also conducted a lecture on "Developing a Communications Plan" for the LGUs of Compostela Valley and Davao Oriental.

BIMP-EAGA and Other International Trade and Investments

In pursuit of enhancing connectivity within the BIMP-EAGA sub-region, the following efforts were undertaken:

Establishment of Philippine-EAGA Air Connections

The Kota Kinabalu-Puerto Princesa direct flight operated by MasWings launched its operation on 19 November 2013 and has been operating on a more than 50% passenger load factor.

Adoption of a Protocol to Amend the MoU on Air Linkages

As a policy support measure of promoting air linkages in Philippine-EAGA, MinDA has been continually coordinating with DOTC, CAB and DFA for the adoption of the Protocol which would allow co-terminalization arrangement for additional points outside the sub-region making its air routes more viable and sustainable. For the Philippines, Cebu has been identified as a co-terminalization point.

Establishment of Philippine-EAGA Roll-on Roll-off (RORO) Service

MinDA is continually facilitating and assisting the initiative of the Davao Chamber of Commerce and Industry, Inc. (DCCII) for the establishment of the Davao-Gensan Bitung RORO service. Businessmen from both Davao and North Sulawesi (Indonesia) are finalizing policy considerations from the government and product availability for consolidation in preparation for the service operation.

Adoption of an MoU on Non-Convention Sized Ships

Most of the shipping vessels plying the sub-region are wooden-hulled, particularly those used in informal trading. In systemizing this operation, the member countries are pursuing the adoption of the MOU on Non-Convention Sized Ships (NCSS), which would allow or legalize the operation of these kinds of vessels across the sub-region and eventually result to additional income for the government.

Enhanced Connectivity



The food basket strategy is a major pillar in BIMP-EAGA under its Implementation Blueprint, 2012-2016, which envisions the sub-region to be a food/commodity supplier for ASEAN and the rest of Asian countries. The Philippines, through the DA, heads the BIMP-EAGA Agribusiness cluster.

MinDA assisted in packaging the project concept "Establishment of the Food and Agribusiness Corridors in BIMP-EAGA" with the view that this will provide specific information on the potential investment areas within the sub-regional focus areas (Mindanao and Palawan for the Philippines), where the private sector may be encouraged to put in their investments. It will also rationalize the government's implementation of infrastructure projects in Mindanao and Palawan and eventually lead to increased production and create the market for cross-border trade with neighbouring countries in the BIMP-EAGA. The project has been adopted and supported as a priority of the Agribusiness Cluster and its project concept is currently being revised as basis for seeking funding support.

Food Basket Strategy



Initiatives in the BIMP-EAGA are classified according to the four (4) strategic pillars:



MinDA provided assistance in finalizing the BIMP-EAGA Equator Asia website. In addition, MinDA was instrumental in generating funding support amounting to P275 Million from TIEZA for several tourism development projects in Mindanao, such as the additional P16 Million fund for the Turtle Islands Project in Tawi-Tawi, P40 Million fund for ecotourism development projects in Surigao del Sur, among others.



Tourism Development



The sustainable management of ecosystems and environment is also a strategic pillar of BIMP-EAGA in view of its critical importance given the widespread global concern on the detrimental effects of climate change. Moreover, the protection of the sub-region's natural resources is necessary given the richness of its biodiversity – the third largest in the world.

MinDA initiated the crafting of the environment framework of the BIMP-EAGA Environment Cluster in cooperation with the DENR as basis for project formulation and development pertaining to the sub-region's environment sector. MinDA was also instrumental in the adoption of the integrated watershed management as a priority project under the cluster, which is anchored mainly on MinDA's flagship project – the MindaNOW Program.



Environment

“We are now seeing an increase in investor confidence in Mindanao for the past two or three years and this is by far the largest amount per BOI-record for the last 10 years. However, we need to be reminded that nothing is infinite in this world and we need to take care of this growth so that it becomes sustainable and inclusive.”

Usec. Janet M. Lopoz, CESO I
Executive Director, Mindanao Development Authority
Photo by MinDA



Coordination activities were likewise conducted for the passage of policy interventions in support of the BIMP-EAGA Program:

Tax Incentives for Airline and Shipping Operators

that will give income tax exemptions to international carriers in the country that will lead to increased 'capacity growth rate' for international passenger load factor for flights coming to our country, and eventually redound to increased international tourist arrivals across the country.



Travel Tax Exemption

to encourage air travels and generate investments from airline companies to serve the Philippine-EAGA air routes. Endorsements of relevant agencies (e.g., DTI, DOT, DOF, DOTC, etc.) in support of this proposal are still being worked out.

Payment for Overtime Services of CIQS Personnel

to help lower the cost of operation of foreign airlines and shipping vessels interested to serve the Philippine-EAGA routes.



Mindanao Power D

EMPOWERING MINDANAO MinDA, through the Mindanao Power Monitoring Committee, continues to lobby for a regime of reliable, affordable and sustainable power in the island-region through different projects and facilitation initiatives that promote a balanced fossil and renewable energy mix.
Photo by MinDA.



In pursuit of finding a solution to the current Mindanao power problem, the MPMC has identified measures ranging from short to long-term solutions that aimed at solving the energy crisis in the island-region and ensure stable and sustainable power to avoid repeating the said crisis.

development Program

MPMC Accomplishments

MinDA leads the Mindanao Power Monitoring Committee (MPMC) created through Executive Order 81 in July 2012, which ensures better coordination among power players and stakeholders in Mindanao. With strong push for renewable energy (RE) development, the MPMC pursues efforts that will realize a regime of reliable, sustainable, and affordable power in Mindanao. The MPMC is composed of the Mindanao Development Authority (MinDA) and the Department of Energy (DOE) as Co-Chair, as well as members including: Energy Regulatory Commission (ERC); National Electrification Administration (NEA); National Power Corporation (NPC); National Grid Corporation of the Philippines (NGCP); National Transmission Corporation (TransCo); Power Sector Assets and Liabilities Management Corporation (PSALM), and representatives of the Mindanao Electric Power Alliance (MEPA) and Association of Mindanao Rural Electric Cooperatives (AMRECO).



REHABILITATION OF THE AGUS-PULANGI HYDROPOWER COMPLEXES

The rehabilitation of said Agus and Pulangi Hydro Complexes is a priority measure of the MPMC due to the relative age of the Agus Complex and the siltation that Pulangi IV reservoir faces. The rehabilitation of the Agus Complex involves the uprating of Agus 6, units 1, and 2, as well as the Baloi Flood Control Project which will increase the output of Agus 2. The Pulangi IV reservoir is in need of dredging to relieve its reservoir of the silt deposit that has formed and contributed to the reduced output of said plant especially during the summer months.

The uprating project of Agus 6 has already been approved by NEDA and has an estimated project cost amounting to Php 2.598 billion. The project will extend the economic life of the plant for a minimum of 30 years and will uprate its capacity from 50MW to 69MW (19MW more). The Baloi flood control project, on the other hand, is a Php 1.72 billion flood control project set to be implemented by the DPWH which has already secured the services of a consultant to start its implementation process. The project has timeline of 24 months.



ONE-STOP FACILITATION AND MONITORING CENTER FOR RE POWER PROJECT APPLICATIONS

MinDA conducted a series of consultation meetings among concerned agencies to facilitate the establishment of the One-Stop Facilitation and Monitoring Center (OSFMC) in Mindanao to address the delays in the processing of application permits for Renewable Energy (RE) power projects. The core component of the OSFMC is a web application that allows national line agencies involved in the permitting process of power projects to provide real-time status information on the said applications.



RE-OPENING OF ILIGAN DIESEL POWER PLANT

As of March 2013, Conal Holdings Corporation already has full control over the Iligan Diesel Power Plant (IDPP), which it has renamed to Mapalad Power Corporation, and rehabilitation efforts were immediately started in order for the plant to begin producing electricity. The plant began operating last April 2013 on a ramp up with an initial load of 26 MW, and its full rehabilitation was completed last September 2013. The plant, which supplies electric cooperatives and private entities, has a maximum capacity of 98MW.



ESTABLISHMENT OF THE MINDANAO POWER DATA PORTAL

To supplement the data available to the Mindanao stakeholders, the DOE has created the website www.kuryente.org.ph which has important details on the power sector. The MPMC will implement a Mindanao specific website which will serve as a data portal for all relevant information on the Mindanao power sector which will be available to all stakeholders.



MONITORING THE INTERIM MINDANAO ELECTRICITY MARKET (IMEM)

Recognizing the urgent need to address the current supply shortage in Mindanao, the Department of Energy (DOE) directed the Philippine Electricity Market Corporation (PEMC) thru Circular No. DC2013-01-0001 last 09 January 2013 to develop and implement an interim electricity market design specific to Mindanao. The Interim Mindanao Electricity Market (IMEM) is a medium term and interim solution developed by the DOE meant to address the deficiency of the supply in Mindanao.

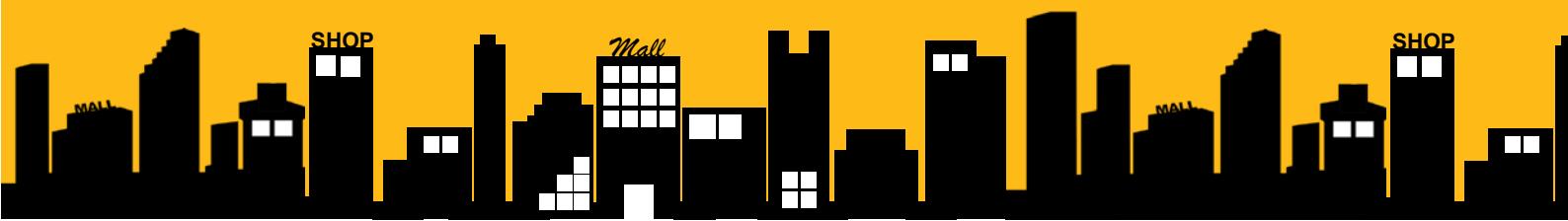
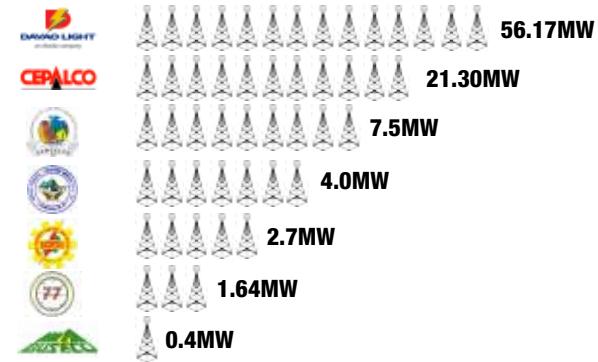
In April 2013, PEMC developed the design for the IMEM with the Energy Regulatory Commission (ERC)-approved final budget of P34.25M and public consultations for the draft IMEM Market rules were conducted thereafter in Zamboanga City, Cagayan de Oro, and Davao City. The IMEM started full commercial operations on 06 December 2013 with an additional capacity ranging from 2.5 to 9MW made available in the market at an average price of Php 0.9/kW.

UTILIZATION OF EMBEDDED GENERATORS THROUGH THE INTERRUPTIBLE LOAD PROGRAM (ILP)

The Interruptible Load Program (ILP) is expected to generate additional 200-300 capacity through embedded generators of DUs and Voluntary Load Participants (e.g., malls, factories with standby generator sets at 6-10MW capacity). With MinDA's initiative, a new ILP petition was submitted by the Davao Light and Power Company (DLPC) seeking, among others, an increase in the rates of compensation of the ILP to make it more viable and attractive to potential customers.

The DOE assessed the ILP for greater participation from DUs and customers with self-generation capability, and came up with a list of potential ILP participants for Mindanao. For its part, the ERC issued Resolution No. 8 Series of 2013 approving amendments to the rules governing the ILP with an increased rate of Php 0.34 per kWh plus maintenance cost.

APPLIED LOAD FOR DISTRIBUTION UNITS AND ELECTRIC COOPERATIVES THROUGH THE ILP



REGIONAL MEDIA BRIEFINGS ON POWER AND RENEWABLE ENERGY DEVELOPMENT

The MPMC, in partnership with USAID CEnergy, DOE and Mindanews Foundation as the service provider, organized a series of regional media workshops on the power industry and renewable energy development in Davao City, Cagayan de Oro City, and Butuan City. The main objective of the workshops was to deepen the understanding of Mindanao's regional media on the power industry by providing them with accurate and detailed information on the fundamentals of the Philippine power industry, Mindanao power situation, and renewable energy development.



MINDANAO ENERGY RESOURCE ASSESSMENT PROJECT FOR SMALL HYDRO AND BIOMASS



A major component of the CEnergy-MinDA-DOE Partnership Program for Renewable Energy Advocacy and Development in Mindanao is the conduct of the Mindanao Energy Resources Assessment and Mapping Project for Hydro and Biomass Sources. The project mapped out areas across Mindanao with potential for RE power development specifically Biomass and Small Hydro. Mapping teams both for Hydro and Biomass conducted assessment activities in Region IX, X, and XII to look for said potential areas.

CONDUCT OF POWER FORA

As part of MPMC's efforts to inform and educate the public on the real cause of the existing Mindanao Power Crisis, power forums were conducted in Zamboanga City and General Santos City, the key cities worst hit by rotating power outages caused by the insufficiency of the supply of power in Mindanao. The power forums served as venues for stakeholders to discuss with key government agencies of the power sector their issues and concerns, as well as find ways to resolve the power crisis.



3 Project Management, Facilitation, and Coordination





To effect proper implementation, monitoring and evaluation of the agency's programs and projects at the grassroots level, MinDA provides mechanisms that serve as platforms for issue resolution, strategic negotiation, and as direct links to various sectors and stakeholders in Mindanao.

The year 2013 has been a banner year for MinDA's efforts on continuing constituency and alliance building efforts. Representations were made by MinDA in various meetings and conferences at the regional level such as Regional Development Councils, Regional Peace and Order Councils, and Regional Disaster Risk Reduction Management Councils, which serve as venues for the advocacy of MinDA's flagship programs resulting to better appreciation by stakeholders on the agency's programs and operations.



Northern Mindanao AMO
Cagayan de Oro City



Western Mindanao AMO
Zamboanga City



MinDA's Area M



Management Offices

Constituency and Alliance Building Efforts

Sustaining Peace and Development Initiatives of Peace and Development Communities (PDCs) / Peace and Development Advocates League (PDALs)

Following the Zamboanga City siege in September 2013, MinDA initiated a dialogue with the leaders of the PDCs in Mindanao. Three (3) dialogues and workshops were held till the year-end with former combatants and fighters where the PDCs/PDALs, in essence, committed themselves to continuing the peace, and hoped for more assistance for their communities as well as appreciation of their needs and sentiments.

These workshops served as joint refresher courses for representatives of the AFP, PNP, LGU and PDAs (mainland Mindanao and Palawan) and provided the participants with a pre-deployment orientation in conducting community-based peace dialogues.

MinDA also facilitated the extension of the project life of the GEM Program and align its unused funds for the rehabilitation of the affected communities. A rapid assessment was conducted which presented the extent of losses incurred in Mindanao production output, and facilitated the packaging of various recovery and development programs for the affected communities.



Consultations on the Framework Agreement on the Bangsamoro (FAB)

In support to the Framework Agreement on the Bangsamoro (FAB) signed last 15 October 2012, MinDA passed MinDA Board Resolution No. 01 series of 2013 creating a Technical Working Group (TWG) on Transition Commission whose task is to primarily provide inputs to the drafting of the Bangsamoro Basic Law both at the level of the Bangsamoro Transition Commission (BTC) and Philippine Congress.

The TWG has formulated the following: (a) policy paper on institutional interfacing with Bangsamoro Government and Project complementation; and (b) legal, technical and policy analysis on the FAB and its annexes. The results were draft provisions for the Bangsamoro Basic Law that have been proposed for consideration of the BTC and Congress.

Support to Disaster Risk and Reduction Management (DRRM) Initiatives

Assistance to Typhoons Sendong and Pablo victims. MinDA continued to assist the communities affected by Typhoons Sendong and Pablo in the areas of Northern and Eastern Mindanao through technical assistance and food and non-food mobilization. MinDA also facilitated the convergence of Official Development Assistance (ODA) Humanitarian Agencies to rationalize, harmonize and align their assistance and initiatives with the Typhoon Pablo Rehabilitation Plan of the National Government - various workshops and trainings were facilitated to assist the LGUs in formulating their respective recovery and rehabilitation plans, and humanitarian/emergency assistance and early recovery project was also extended in partnership with UNDP.

Assistance to Typhoon Yolanda victims. MinDA facilitated the implementation of "One Mindanao for Visayas" - a program that sought assistance from other offices and individuals to help augment the national governments' efforts for areas stricken by Typhoon "Yolanda" in the Visayas. A total of P900.000 was contributed by partners, LGUs and government agencies. In addition, the Philippine Banana Exporter's Association (PBGEA) and the Antonio Floirendo Foundation donated 7,000 boxes of fresh export quality bananas and 4,000 food packs. Seven (7) refrigerated vans of fresh bananas and 4 truckloads of food packs and clothing were facilitated in Samar and Leyte in November 2013.

Support to Development Security

Setting up of a security coordination procedure. In the last quarter of 2013, there was a series of violent attacks on the personnel and properties of civilian contractors of government projects in their project sites, thus the need for a more coordinated approach to providing security to civilian contractors of government projects was sought. MinDA, together with DPWH and the Mindanao Peace and Development Security Coordinating Committee (MPDSCC), facilitated the conduct of an "executive problem solving session" with the private contractors of government infrastructure projects. A security coordination procedure was crafted to serve as the Standard Operating Procedure in the implementation of large government infrastructure projects in Mindanao (Appendix E).

Border Crossing Concerns. The Republic of the Philippines (PH) – Republic of Indonesia (RI) Border Committee is an annual meeting chaired by the AFP's Eastern Mindanao Command with their Indonesian counterparts to thresh out issues on border-crossing stations straddling the Philippines-Indonesia maritime border. MinDA sits as a resource person for the Philippines that facilitates and provides advice on the agenda set by both parties.

Finalization of the standardized Simplified Port Facility Security Plan (SPFSP). MinDA provided technical support during the 5th BIMP-EAGA Heads of Security Sector Meeting in July 2013 where the participants agreed to finalize the draft standardized SPFSP which is to be used in safeguarding the relevant ports in BIMP-EAGA. The SPFSP will implement simplified security procedures in BIMP-EAGA secondary ports and those ports that serve NCV/NCSS. It is targeted for distribution to relevant BIMP-EAGA port security sectors by early 2014 – it will be published in a booklet form with funding from ADB. This significant accomplishment will be reported in the forthcoming 6th Heads of Security Sector Meeting, Senior Officials Meeting, and BIMP-EAGA Summit in 2014.



HELPING HAND MinDA joins with the private sector in distributing relief goods to the people affected by Typhoon Yolanda. Photo by MinDA.

4

Organization and Human Resource Development



MORE THAN A TEAM MinDA works as a team, but functions as a family in achieving its organizational goals.

“ MinDA is not just an institution that provides strategic planning directions, but is also an organization that nurtures its staff like members of a family. **”**

Secretary Luwalhati Antonino



THE ROAD AHEAD Annual MinDA Board meetings provide the agency with a clear sense of direction and commitment in fulfilling goals leading towards Mindanao's growth and progress. Photo by MinDA.



MinDA Board Meeting

The MinDA Board of Directors convened for their 7th Meeting in January 2013 and passed seven (7) resolutions.



MinDA to conduct a review of the program of works of Zamboanga West Coast Road



MinDA to help mobilize resources for the reconstruction of communities affected by Typhoon Pablo



Expressing support to the reform agenda in the autonomous region in Muslim Mindanao



Creating the Mindanao Riverways reconstruction task force



Directing MinDA to conduct a Mindanao Investment Summit



Directing MinDA to initiate the convergence of relevant line agencies which undertake efforts on Halal industry



Creating a Technical Working Group for the purpose of providing inputs to the transition commission



Internal Organization Activities

MinDA is not just an institution providing strategic planning directions and shaping Mindanao's future, it also is a "family" that nurtures its staff and provides comfort and security. A Capacity Building and Planning activity was hosted by the MPMC for MinDA staff members in July 2013 in Surigao del Sur to capacitate MinDA staff members on the intricacies and technical aspect of the power and energy sector and to come up with a specific strategic plan/framework that will enable MinDA programs and projects to be aligned with the government's efforts to improve the power sector in Mindanao. The said activity likewise proved to be an exercise that strengthened the family-bond of the agency, where everyone had the opportunity to witness and behold the breathtaking beauty of the Tinuy-an Falls – said to be the widest falls in the Philippines; the Hinatuan River – commonly known for locals and tourist by its name "Enchanted River"; and Britannia Group of Islets – composed of 24 islets with varying sizes and shapes.

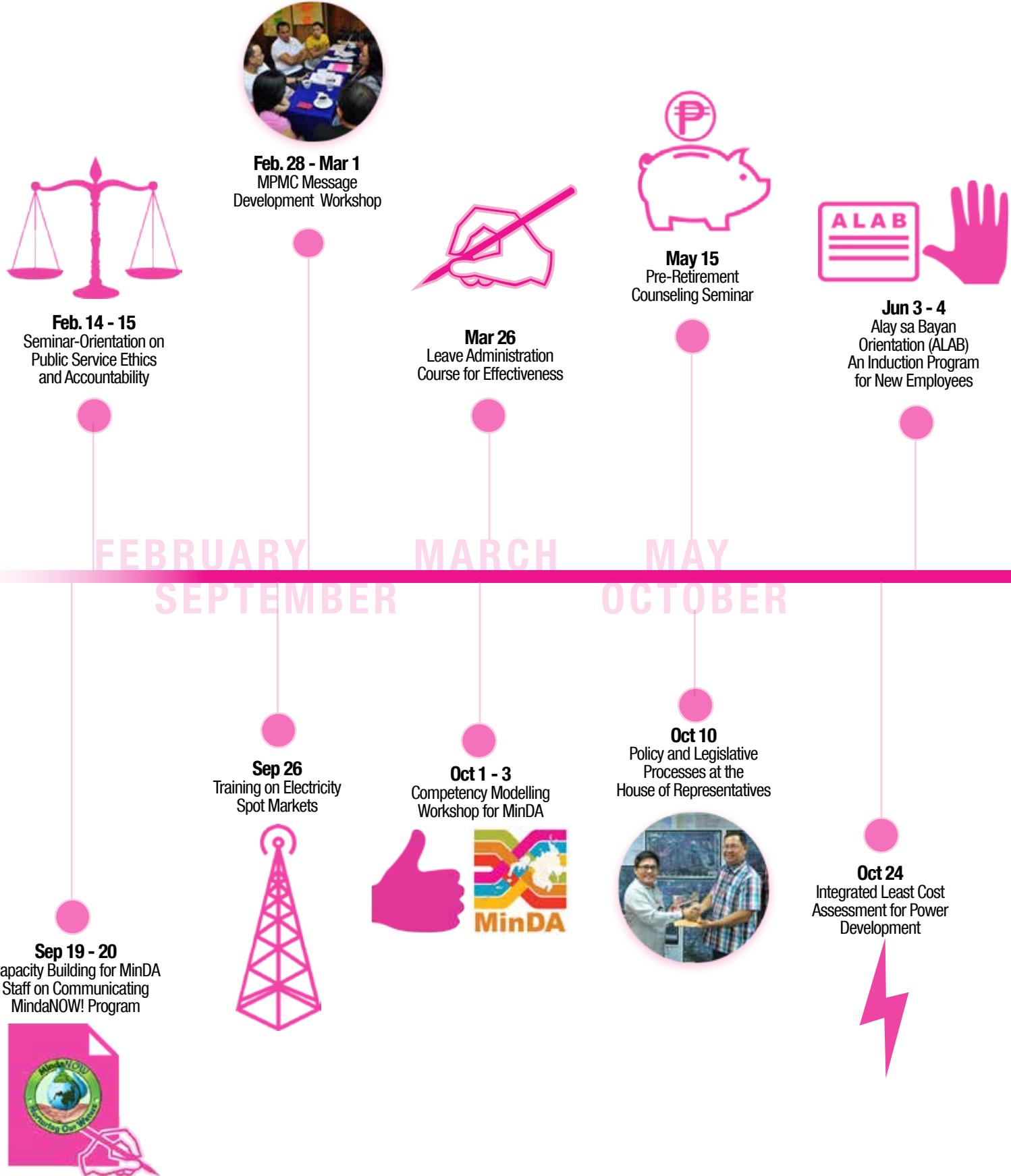
A three (3)-day MindaNOW Assessment and Planning (Team Empowerment) Workshop was conducted in December 2013 at the Eden Mountain Resort that gathered the MinDA staff in an effort to assess the current performance of the MindaNOW Program

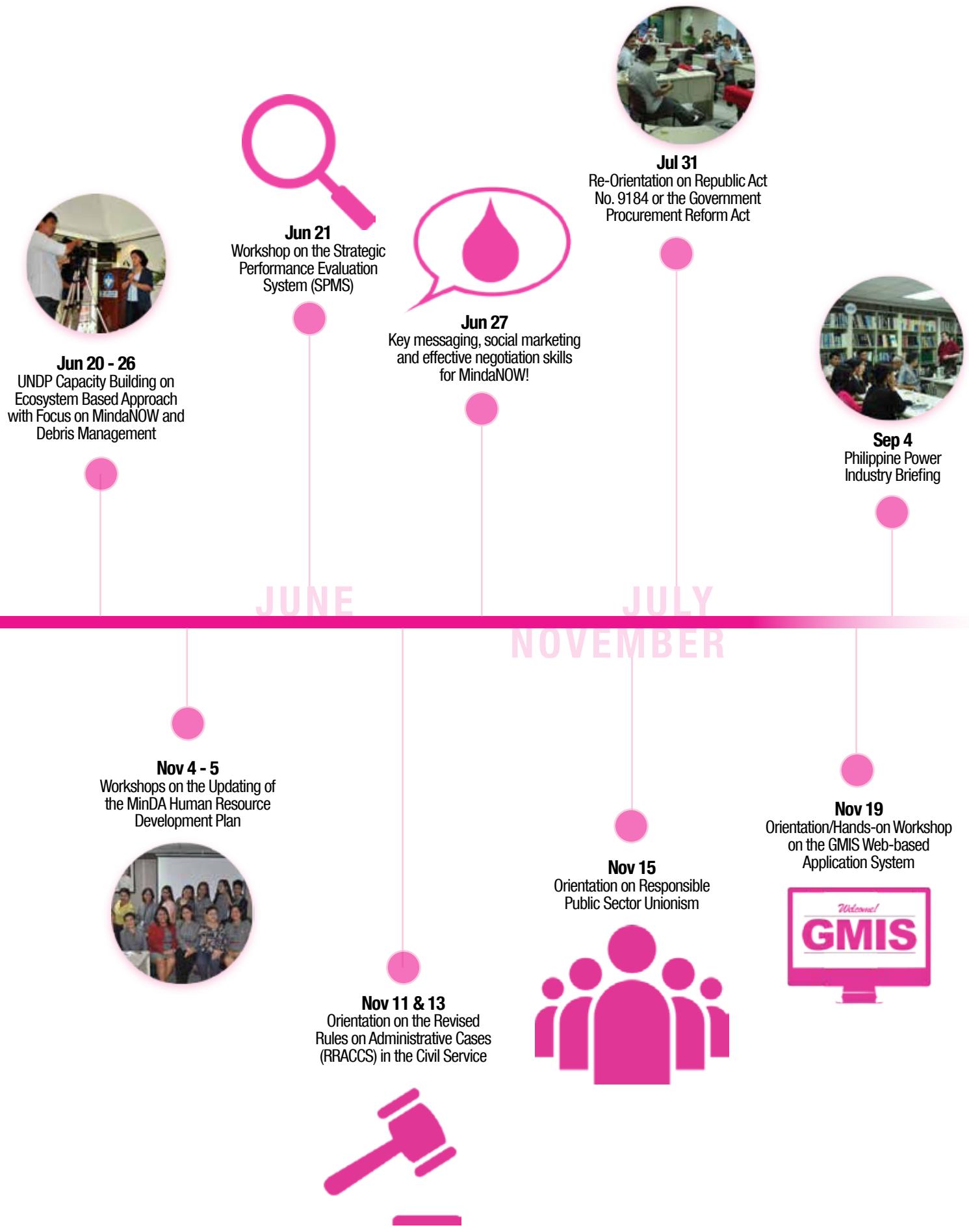
and determine relevant activities and target outputs for the upcoming year. Moreover, the activity infused sessions to enable the staff to strengthen their inner strengths and find motivation to overcome challenges in life. The sharing sessions were a big leap in helping everyone understand each other through sessions on understanding differing behaviors of colleagues through personality tests to determine the staff's learning preference and style. At the end of the 3-day activity, everyone had a renewed vision, motivation and inspiration to start 2014 with positive outlook and vibrant mental, physical and emotional status.

The MinDA Joint Operations Committee (Joint OpCom) likewise gathered towards the end of December 2013 to plan out for strategic activities and assess both of MinDA's accomplishments and challenges to better prepare the agency for 2014. The two (2)-day workshop served as a platform in crafting the MinDA Work and Performance Plan which aimed to align individual, unit and office plans and programs to the over-all agency goals and objectives. The activity provided the MinDA Management with a new set of lens that gave them a clearer view of the actions that need to be taken in the achievement of the Agency's goals and objectives.



Capacity Building Activities







5

Appendices



2013 MinBizCon Resolutions and Government Responses

Resolutions

Ensuring sufficient, reliable, and clean energy to support Mindanao's industry needs

Improving access to financing for MSMEs and agricultural smallholders

Repealing the Cabotage Law to reduce transport cost from Mindanao to the rest of the Philippines

Putting in place the policy framework for responsible and sustainable mining practices

Improving tourism infrastructure and regulation of adventure-tourism activities

Government Responses

DOE assured the Mindanao business community that in 2015, there will be no more power shortage in Mindanao.

There are several financing windows available for MSMEs and agricultural smallholders and apparently, many are not aware of this. The Development Bank of the Philippines will extend their information campaign for their various loan facilities.

DoTC is in the process of reviewing this policy.

The DENR-Mines and Geosciences Bureau (MGB) will consider the setting-up of a One-Stop Shop for all mining applications. Likewise, the Bureau of Customs (BoC) vowed to strengthen their campaign against gold smuggling, especially in the Davao Region.

DoT pledged to strengthen the collaborative efforts between and among DOT, TIEZA, DPWH, DoTC and LGUs to maximize available funding windows and resources as well as ensure the speedy implementation of projects. There will also be a review on the carrying capacity determination in all master planning for ecotourism sites.

Resolutions

Addressing the job-skills mismatch

Amend the Tariff and Customs Code of the Philippines (TCCP)

Supporting the development of Mindanao growth corridors and export gateways

Government Responses

TESDA programs for Mindanao to address the job-skills mismatch:

a. For 2014, TESDA increased the scholarship allotments for Mindanao to address the critical skills requirements of Mindanao's industries.

b. Fast track the implementation of the Mutual Recognition Arrangement (MRAs) with key industries such as in tourism.

c. Review of its competency standards on the identified priority ASEAN 2015 integration sectors. The agency also developed Training Regulations for Mindanao, mostly in aquaculture, in fish port and wharf operations and in rubber production and processing.

BoC recommended the review of the Cabotage provision in the Tariff and Customs Code of the Philippines and other areas covering this policy.

MinDA is in the process of enhancing the investment program of the Mindanao Growth Corridors and Export Gateways Strategy.

MINDANAO EXPORTERS CONGRESS The 2013 Mindanao Exporters Congress (below) serves as a platform for the agricultural industry in Mindanao to gain leverage in the international market by sharing insights on how to be competitive on a global scale. Photo by MinDA.



Mindanao Exporters Congress Resolutions and Government Responses

Resolutions



Strengthen Existing Policies to Expedite Export Processes



Amend the Cabotage Law



More Stringent Accreditation Processes by Concerned Parties on Bananas



Actions Regarding the Issues on Pest and Diseases in the Mindanao Banana Industry



Creation and implementation of an integrated Mindanao Cacao Industry Development Council

Government Responses

Implementation of the Electronic-to-Mobile (E2M) transactions; support for PHILEXPORT's One Stop Export Documentation Center (OSEDC).

DOTC will come up with administrative version of the amendment to the Cabotage Law in the coming months.

DA to enforce AO No. 40, "Guidelines for the accreditation of exporters, traders, growers and packing facilities for export of fruits and vegetables", and AO No. 41, "Revised protocol for the export of fresh banana".

DA provided support for the control/treatment of various banana diseases, as well as research and development, and extension through the High Value Crops Development Program (HVC DP) Regional Office XI.

DA, together with other government agencies, is in the process of crafting the Cacao Master Plan; DAR supports the creation of an Integrated Mindanao Cacao Industry Development Council.

Mindanao-based Company

D' Farmers Market
Mr. Candelario Micolob
Pryce Road, Bajada, Davao City

City Agriculture and
Fisheries Council/ Koronadal
City Vegetable Producer
Association/Vegetable
Industry Council of Cotabato
Mr. Roy B. Moreno

Office of the Municipal
Agriculturist
Tupi, South Cotabato
Ms. Josefina A. Gabucan

City Agriculture and
Fisheries Council/ Koronadal
City Vegetable Producer
Association/Vegetable
Industry Council of Cotabato
Mr. Roy B. Moreno

Raspina Tropical Fruits
3/F SBB Bldg. Brgy. Sto. Nino
Panabo, Davao Del Norte
Ms. Jocelyn Tago-Mallari

Federation of Cooperatives in
Mindanao (FEDCo)
San Pedro Village, Buhangin,
Davao City
Ms. Flordely A. Saavedra

Matched Singapore-based Company

101 Fruit

Aries Fresh

Aries Fresh

Choong Guan Heng

Choong Guan Heng

Hupco Pte Ltd.



Supply of fresh
durian fruits



Supply of okra,
asparagus,
red chili pepper



Supply of solo
“sunrise” papayas,
cauliflower



Supply of okra,
asparagus,
red chili pepper



Supply of pineapples,
bananas, papayas



Supply of bananas

IFEX 2013 A delegation of 72
Mindanao-based businesses firms
participate in The International Food
Exhibition (IFEX) 2013 held from May 16
to 19, 2013 in Manila. Photo by MiNDA.



IFEX 2013: Mindanao Companies and Negotiated Transactions with Singapore

MindaNOW! Nurturing Our Waters (MindaNOW!) Program

Capability-building activities to capacitate the staff on media handling, development of communication materials, and engagement of media-based outreach activities



EC materials (e.g., MindaNOW brochure, newsletter, and various communication collaterals)

News releases, social media updates, event coverage and other communication-related activities

Davao Media Year-end Gathering

Co-hosting of the activity which resulted to strengthened professional relations with the Davao-based media practitioners



One Mindanao for Visayas Initiative

Media and communication plan in line with efforts to encourage voluntary personal contributions which anchored on the premise that any contribution, no matter how small can go a long way if pooled together



Mindanao River Basin Management and Development Master Plan

Press conferences, media briefings, and placements of guests to the regular media fora and Kapehan

Media support & social media updates

Mindanao Power Development Program

News articles focusing on the objectives of the MPMC in pushing for a regime of reliable, sustainable, and affordable power in the island-region aimed at widening stakeholders' understanding on Mindanao's power needs

News story entitled "Mindanao seeks more renewable energy to balance power mix" (Note: The article, which came out in GMA online news reached an exposure of 1,815,319 impressions and reached 1,594,042 accounts)

Media coverage for key Mindanao power

Media briefing on Mindanao's power sector



Communication and Media Support for Various Interventions and Activities



2nd Mindanao Congress of Advocates for Renewable Energy and Rural Electrification and Development

Press conferences, media briefings, and placements of guests to the regular media fora and Kapehan

Media support and social media updates



8th National Oil Congress and Support to Palm Oil Industry

Pre and post event stories.

Industry story highlighting the 8th National Oil Congress and inauguration of Univanich's crushing mill.



Launch of USAID projects in Mindanao

MinDA's message delivered by Executive Director Janet Lopoz during the event

Post-event story

International Food Exhibition (IFEX)

Mindanao food brochure.

Press conferences.

Pre and post event stories and four product stories wherein one was prominently placed in the Philippine Daily Inquirer Business Page (Editor's Pick) on 25 May 2013.

Other stories generated were on Mindanao's cacao industry, Mindanao's organic and black rice, and Sulu's civet coffee



Mindanao Integrated Coconut Industry Development Program

Media and communication plan



MASS-SPECC General Assembly

Message for the event's souvenir program



Pre-event and post-event news stories and photo coverage for both local and national media

Press conference

Investment Promotion and Facilitation

Full media coverage to key investment and BIMP-EAGA events and conducted press briefings and guesing to regular Kapehan during special events that highlighted Mindanao's investment opportunities

Speeches during milestone events

News releases and feature stories on Mindanao's key tourism sites and significant tourism development



Mindanao Development Corridors and Export Gateways Strategy (MGCEGS)

Media coverage for various inter-regional and inter-agency coordinative meetings to ensure public's deeper understanding and appreciation of the framework



15th National Tuna Congress

Speeches and program messages

Full media coverage



1st Mindanao Development Forum

IEC materials (panel boards, brochures, media kits, Audio-Video Presentation, video coverage).

Regional and national media coverage for the event.

Promotions thru social media



Kabisig Philippine Government Expo and Trade Fair 2013

Sponsorship of a booth which showcased the MinDA's flagship programs, and presented audio video production (AVP) on Mindanao and the MindaNOW! Nurturing our Waters Program.



11th Mindanao Communicators Network Congress

Institutional, logistics, and full media support during the event



22nd Mindanao Business Conference

Message and branding seminar for the conference's main organizers

Exclusive interview on ABS-CBN News Channel's (ANC) Business Nightly for the Davao City Chamber of Commerce and Industry, Inc. which highlighted the conduct of the business conference

BOOMING FUTURE An aerial shot of Davao City captures the rapid infrastructure development in Southern Mindanao. Photo by MinDA.



Standard Operating Procedures in the Implementation of Large Government Infrastructure Projects in Mindanao

1. The contractors' equipment should be pooled and located at the road outpost/checkpoints of either the PNP or AFP;
2. The work activities of contractors shall cease at 5:00 PM, however, should there be need for an overtime work, the concerned contractors are advised to closely coordinate with the nearest PNP or AFP outpost;
3. The contractors' personnel stationed at the working stations shall be provided by the company/contractors with handheld radio units with direct security frequency to AFP and PNP in order to facilitate quick and reliable transmission of emergency calls;
4. The contractors should exercise extraordinary diligence in hiring workers to avoid insider/spotter who may be transmitting information to criminal elements and/or organized armed groups;
5. The contractors' project security officer assigned at the work station shall regularly coordinate with the PNP, AFP and concerned LGU;
6. The mobile phone numbers of the outpost and checkpoints should be provided for easy communication should road blocking be needed;
7. Maximize the use of the services of Civilian Armed Force Geographical Unit (CAFGU) in securing the equipment and personnel of the contractors and the DPWH;
8. Practice zero-tolerance policy on the practice of extortion - the contractors should not give-in to the demands of criminal groups for extortion money.

Acronyms

A

AHPC Agus and Pulangi Hydropower Complex
ARB Agusan River Basin
AFP Armed Forces of the Philippines
ARMM Autonomous Region of Muslim Mindanao

B

BIMP-EAGA Brunei Indonesia Malaysia Philippines East ASEAN Growth Area
BFAR Bureau of Fisheries and Aquatic Resources

C

CLUP Comprehensive Land Use Plan
CSR Corporate Social Responsibility

D

DA Department of Agriculture
DOE Department of Energy
DENR Department of Environment and Natural Resources
DILG Department of Interior and Local Government
DTI Department of Trade and Industry
DPWH Department of Public Works and Highways

E

ERRCM Early Recovery and Rehabilitation for Central Mindanao
EC Electric Cooperatives
EPIRA Electric Power Industry Reform Act
ERC Energy Regulatory Commission

F

FAB Framework Agreement on the Bangsamoro

G

GOCC Government-owned and Controlled Corporation

I

IMT-GT Indonesia Malaysia Thailand Growth Triangle
IDP Internally Displaced People
ILP Interruptible Load Program

J

JICA Japan International Cooperation Agency
JAIF Japan-ASEAN Integrated Fund

L

LIA Lead Implementing Agency
LGU Local Government Unit

M

MFO Major Final Output
MMIP Malitubog-Maridaga Irrigation Project
MW Mega Watts
MDG Millennium Development Goals
MinDA Mindanao Development Authority
MDF Mindanao Development Forum
MDR Mindanao Development Report
MEDCo Mindanao Economic Development Council
MGB Mines and Geosciences Bureau
MICIDP Mindanao Integrated Coconut Industry Development Program
MPDSC Mindanao Peace and Development Security Council
MPMC Mindanao Power Monitoring Committee
MRB Mindanao River Basin
MWG Mindanao Working Group

N

NEDA National Economic Development Authority
NGP National Greening Program
NGCP National Grid Corporation of the Philippines

N

NIA	National Irrigation Administration
NPC	National Power Corporation
NCS	Non-Convention Vessel
NCSS	Non-Convention Sized Ship
NGO	Non-Government Organization

R

RDC	Regional Development Council
REDPB-ARMM	Regional Economic Development and Planning Board Autonomous Region of Muslim Mindanao
R.A	Republic Act

O

OCD	Office of Civil Defense
ODA	Official Development Assistance
OIA	Overall Implementing Agency

S

SRRAC	Scientific Research and Risk Assessment Committee
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P

PDF	Philippine Development Forum
PNP	Philippine National Police
PSALM	Power Sector Assets and Liabilities Management

U

USAID	United States Agency for International Development
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The Mindanao Development Authority

Integrating Mindanao



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